

COMMS UNITS SUPPORT BUDGET 2018

Activity	Budget Code		Description/Notes	2018
Act 1 - Communications, outreach and advocacy	74200		NHDR/SDG Advocacy	1500
			Translations (Media Invites, Press Releases, Publications etc)	2250
			Media Breakfast with Journalists (SDG Advocacy)	500
			Social Media Campaigns	500
	74200		International Observance Day celebration in the field (1 for the year)	1000
	75700		Workshops, Trainings, Common UN events, Forums and conferences Launch events	2500
	74200		Documenting success stories / photographs / videos	7500
	74500		Miscellaneous expenses	1000
Act 2- Unit Support				
Act 2- Unit Support	75700		Workshop and training for Communications Staff	2000
	72400		Tech Support - To carry out structural changes as and when required/ Dongles / Headset / Tab Sim/ Equipment	1000
	71600		Travel Field visits for communication staff (Minimum 6 per year)	2500
	72700		Hospitality/Catering	5000
	72800		Software [Adobe Package]	1000
	72500		Newspaper subscriptions	250
	74500		Miscellaneous expenses	1000
Act 3 - Visibility and Publications				
Act 3 - Visibility and Publications	74200		UNDP promotional items (brochures/factsheets/posters/project briefs/ photographs/local publications) - Printing and designing / AV production costs	7500
			Visibility items on the Sustainable Development Goals	1000
			UN and UNDP visibility items (Pull Ups, Backdrops, Dockets and other visibility and branding material)	2000
				40000